

Horizon 2000

Planning for

San Jose's Future

Mayor Tom McEnery
City of San Jose

Councilwoman Patricia E. Sausedo
Horizon 2000 Task Force Chair

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JUN 10 1983

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Dear Citizen:

I am pleased to invite you to participate in Horizon 2000, a city-wide effort to review San Jose's land use policies, capital investment/public improvements and services to our citizens.

You have an opportunity to participate in the development of a comprehensive blueprint for the effective utilization of our resources. This design for future generations will attempt to strike the proper balance. We must at this time seek a unified design for tomorrow.

I have appointed Councilwoman Pat Sausedo to head the 25-member Horizon 2000 Task Force. Through this

public forum, you can express your views and opinions on the quality of life and the magnitude and direction of San Jose's future.

The City Council and I are deeply committed to Horizon 2000 and we sincerely solicit the involvement of all our citizens in order to insure its success.

Tom McEnery

Tom McEnery, Mayor
City of San Jose

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Downtown Skyline, from San Jose Hospital (1982). - *Planning Department*

San Jose's General Plan

The HORIZON 2000 PROGRAM is an update of the General Plan. The Program begins with a reconsideration of adopted goals and policies in the current General Plan (known as "GENERAL PLAN '75"). The Plan was adopted in 1976 and has been amended nine times, most recently in December 1982.

General Plan '75 was designed to balance the economic, social and environmental needs of the community. The General Plan embodies many separate but overlapping goals and programs for development within San Jose's SPHERE OF INFLUENCE – the area of maximum potential expansion for the City. Some of these goals and programs are:

- Planned POPULATION GROWTH of 164,000 persons between 1975 and 1990.
- Substantial HOUSING production as well as an emphasis on providing a broad range of housing prices, types and locations throughout the City.
- A more EFFICIENT USE OF LAND through more multi-family development, but without altering the basic character of the City:

1. A minimum as well as maximum density in areas planned for higher density;
2. Multi-family uses allowed by policy in some areas designated for commercial use;
3. Density bonuses for some developments with lower-than-typical household and unit sizes or which meet AFFORDABLE HOUSING criteria.

- **URBAN CONSERVATION** - the preservation and upgrading of developed neighborhoods and community areas.
- **A GROWTH MANAGEMENT** strategy relating economic development to population and residential growth, land use, and the need for and ability to provide City facilities and services.
- **LEVEL OF SERVICE** policies to regulate development based on the availability of traffic and sanitary sewer capacities.
- **An ECONOMIC DEVELOPMENT** strategy to achieve a balance between jobs and resident workers and between economic base and population, correcting San Jose's historic role as a **BEDROOM COMMUNITY** in Santa Clara County's **JOBS/HOUSING IMBALANCE**.

- Incentives to promote INFILL DEVELOPMENT in urbanized areas where services are already being provided.
- Urbanization only within an URBAN SERVICE AREA where necessary facilities and services can be provided.
- URBAN SERVICE PROGRAMS to establish a schedule for providing urban service commensurate with ongoing residential development, assuring that financing is available to provide minimum necessary and essential facilities and services.
- NON-URBAN land uses in the Coyote Valley, in the southern Almaden Valley and in most hillside areas.
- A greater concentration of industrial land use and employment south of Freeway 280-680 to create a REVERSE COMMUTE.
- Locating jobs and housing in close proximity in order to reduce commute distances.
- Development incentives to encourage DOWNTOWN REVITALIZATION for the re-creation of an identity and activity focus for the City.



Spire atop Bank of America Building - Planning Department

- Urbanization only in areas without significant potential for risk to life and property from flooding, earthquake or other HAZARDS.
- Development of land uses and a transportation system which will encourage ENERGY EFFICIENCY.
- A commitment to an ANNUAL REVIEW of the General Plan.

The 1983 Annual Review

The General Plan Annual Review accommodates the evolution of City policy as it responds to the changing conditions and needs of the community. While the fundamental goals of the City remain unchanged over time, it is necessary to adjust the details of the Plan – specific policies or land use designations, for example – to better achieve the desired objectives. The Annual Review has become an institutionalized first step in the City's development review process.

Recognizing that amendments proposed in the Annual Review could compromise or predetermine the outcome of the Horizon 2000 Program, the City Council has adopted two separate procedures for the 1983 Annual Review.

1. "Minor" Amendment proposals will be considered in the regular October and November public hearings at the Planning Commission and City Council, respectively. "Minor" proposals are those which are addressed in the adopted General Plan EIR and which do not involve substantial acreage. For the most part, a location within the Urban Service Area is prerequisite to qualifying for the October-November hearings. Examples include private development proposals on surplus school sites and adjustment of residential densities.
2. "Major" Amendment proposals will be considered concurrently with the draft Horizon 2000 Plan in the February-March 1984 hearings at Commission and Council. "Major" proposals are those which involve areas presently planned for non-urban uses, expansion of the Urban Service Area, or a change of land use designation on a large property.

The deadline for filing both "minor" and "major" Amendment Requests is June 1, 1983.

It should be recognized that the definitions of "minor" and "major" are not precise. Inquiries regarding specific amendments should be directed to the Department of City Planning.

The Horizon 2000 Program

The scope of work envisioned for the Horizon 2000 Task Force falls into several phases. The first phase consists of Fact-Finding activities by subcommittees of the Task Force. A sampling of the topics to be considered in this initial work is:

- Adopted goals, policies and programs: how successful they have been in reaching desired social, economic and environmental objectives?
- Determine existing conditions of municipal facilities and services, including unbuilt street and sewer needs, deficiencies in other facilities and services, current levels of service, and the depreciation and maintenance of capital facilities.
- Current and anticipated demands for facilities and services, including the effects of growth on service levels and assumptions of transit usage.
- Current and anticipated revenues to fund services, including the effects of Redevelopment tax-increment financing on the City's General Fund.
- Finalize service level standards, concluding the Urban Space Program.
- Open space preservation needs and alternatives.
- Long-term availability of domestic water and energy supplies.
- Forecasts of population growth and changes in household size, workers per household and other demographic indicators.

- Current and projected market trends in housing types and densities.
- Policy and program alternatives for meeting the housing needs of all income levels.
- Policy alternatives for serving new growth vs. meeting existing unmet needs vs. the maintenance and rehabilitation of existing facilities.
- The relative merits of outward growth vs. infill development in providing City services.

The results of the Fact-Finding phase will be reported to the full Task Force and the community at an All-Day Workshop on Saturday, May 7, 1983.

During May and June, the Task Force will begin the process of establishing goals and policies. This is especially important where compromises need to be reached between conflicting objectives. The Task Force will also define several Land Use alternatives. Alternatives to accommodate growth pressures might include:

- No expansion of the urban area and exclusive reliance on infill development.
- Expansion into the Coyote and/or South Almaden Valleys.
- Significant development in hillside areas.
- Planning for less growth than market forces are anticipated to generate.

The fiscal and services analysis of the Land Use Alternatives will be made by staff during July and August. The Cost-Revenue Impact System (CRIS) computer model and the collective expertise of various City departments will form the basis for this evaluation.

Finally, the Task Force will use September-through-November to complete its recommended Plan. This will involve the selection of the desired Land Use Alternative and finalizing goals and policies.

Following the Task Force's work, an Environmental Impact Report (EIR) on the Draft General Plan will be prepared. The EIR will then be circulated for review and comment for 45 days prior to the public hearings on the Plan. Planning Commission and City Council hearings on the Draft General Plan will be held in February and March of 1984, when final adoption by the Council is anticipated.

Horizon 2000 Task Force

The City Council has created the Horizon 2000 Task Force to prepare a revised and updated General Plan. The Council has adopted the following Statement of Objectives to direct the work of the Task Force:

"To recommend to the City Council by November 30, 1983, a draft 1984-2000 General Plan which clearly sets forth a comprehensive blueprint for the City to make land use, capital investment and service delivery decisions, based on the integrated consideration of:

- The City's adopted goals, policies and strategies.
- The constraints and opportunities inherent in San Jose's environmental setting.
- Projected amounts of commercial, industrial and residential development, including market forces and anticipated changes in the nature and composition of demographic, economic and employment factors.
- The current and projected abilities of the City to deliver municipal services and provide the necessary facilities for such services.

In the pursuit of this objective, the Task Force shall be a public forum for the many and diverse interests of the community to express their views and opinions on the quality of life and the magnitude and direction of San Jose's future growth."

Member:

CHAIR Patricia Sausedo	City Council
Shirley Lewis	City Council
Jerry Estruth	City Council
Jim Beall	City Council
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Al Crema	San Jose Real Estate Bd.
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Bob Chapman	Environmentalists
Mike Guerra	Banking/Guerra
Homer Hyde	San Jose Chamber of Commerce
Jose Zertuche	Downtown Working Review Com.
Woody Corbett	Mobilehome Residents

Representing:

An aerial photograph showing a suburban housing development. The houses are arranged in neat rows along winding streets. A large, undeveloped area with sparse vegetation is visible in the upper right, and a body of water or a large pond is on the right side.

Almaden Valley subdivision and Santa Teresa Hills (1967).
Planning Department

Calendar	January	February	March	April	May	June	July	August	September	October	November	December
TASK FORCE ACTIVITIES	Horizon 2000 Task Force Appointed		Fact-Finding by Subcommittees ● Existing Conditions and Forecasts		Assimilate and Refine Findings ● Reach Policy Conclusions ● Define Land Use Alternatives		Fiscal and Services Analysis of Land Use Alternatives		Complete and Recommend Horizon 2000 General Plan Text and Land Use/Transportation Diagram			
FORMAL PUBLIC HEARINGS					1983 SPECIAL MID-YEAR GENERAL PLAN REVIEW Industrial Proposals in Coyote Valley and on Ainsley Property ● May 4th: Planning Commission Hearing ● May 12th: City Council Hearing				1983 ANNUAL GENERAL PLAN REVIEW "Minor" Amendment Proposals <i>Plus</i> Housing Element ● Mid-October: Planning Commission Hearings ● Mid-November: City Council Hearings			
COMMUNITY INPUT			COMMUNITY MEETINGS ● Introduction to Horizon 2000 ● Input on Community's Priorities (See back page for times and locations)		MAY 7th ALL-DAY WORKSHOP ● Report Fact-Finding Results ● Take Testimony on Findings (Location to be announced)				COMMUNITY MEETINGS ● Input on Land Use Alternatives ● 1983 Annual Review "Minor" Amendment Proposals (Times and locations to be announced)			

1981

1984

1984

Community Input

The participation of the community is essential to the success of the Horizon 2000 Program. Community meetings and an All-Day Workshop will be held to receive ideas and feedback at important decision points in the process. The relationship between these opportunities for community input and the work of the Horizon 2000 Task Force is outlined in the Calendar on the preceding pages.

The first series of five community meetings will be held in late February and early March. The primary purpose of these meetings is to generate testimony by members of the audience on what they perceive as the issues and priorities facing San Jose both now and in the future. The times and locations for this first series of meetings are:

Date and Time:	Location:
Wednesday, February 16th 7:15 p.m.	Peter Burnett Jr. High School 850 North Second Street Cafeteria
Thursday, February 17th 7:15 p.m.	Gunderson High School 622 Gaundeibert Lane Forum Area
Thursday, February 24th 7:15 p.m.	Quimby Oaks Jr. High School 3190 Quimby Road Rooms 4 and 5 (Combined)
Monday, February 28th 7:15 p.m.	East Side Union High School District Offices 830 North Capitol Avenue Board Room
Wednesday, March 2nd 7:15 p.m.	Del Mar High School 1224 Del Mar Avenue Cafeteria

Dates, times and locations of the All-Day Workshop and remaining community meetings will be provided once they are firmly scheduled. If you did not receive this publication in the mail, please contact the Department of City Planning at 277-5175 to be placed on the mailing list.

Finally, the meetings of the Horizon 2000 Task Force and its subcommittees will be open to public attendance. Information on Task Force and subcommittee meeting schedules will be available through the Department of City Planning.

CITY COUNCIL

Thomas McEnery, Mayor
Shirley Lewis, Vice-Mayor
District 4

Lu Ryden District 1	Susan Hammer District 3	Nancy Ianni District 6	Patricia E. Sausedo District 8	Claude Fletcher District 10
Jerry Estruth District 2	Blanca Alvarado District 5	Iola Williams District 7	James Beall, Jr. District 9	

CITY ADMINISTRATION

Francis T. Fox, City Manager

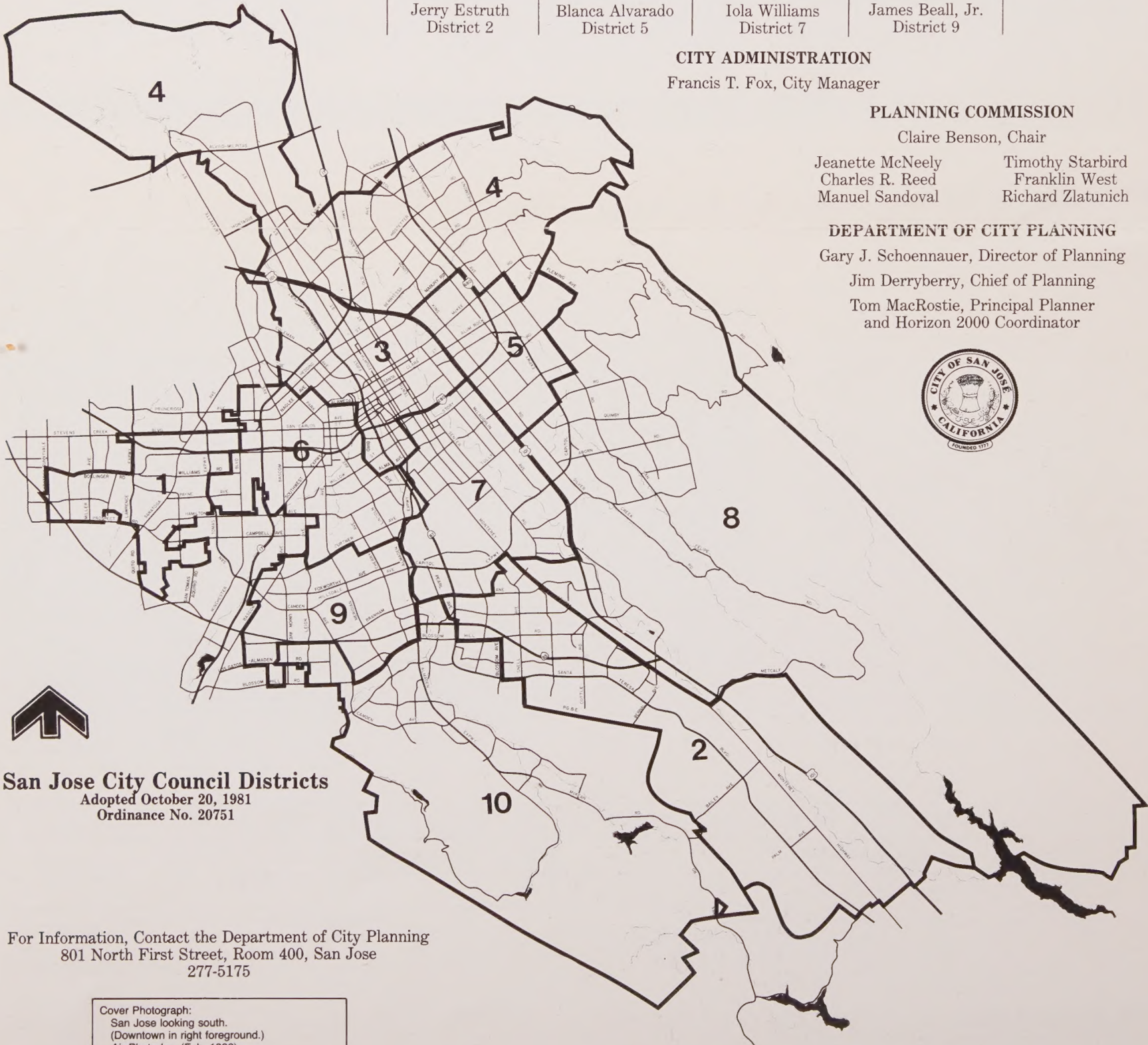
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DEPARTMENT OF CITY PLANNING

Gary J. Schoennauer, Director of Planning
Jim Derryberry, Chief of Planning
Tom MacRostie, Principal Planner
and Horizon 2000 Coordinator



San Jose City Council Districts
Adopted October 20, 1981
Ordinance No. 20751

For Information, Contact the Department of City Planning
801 North First Street, Room 400, San Jose
277-5175

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San Jose looking south.
(Downtown in right foreground.)
Air Photo Inc. (Feb. 1982)

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